

10th ANNUAL NETWORK OF ENTREPRENEURIAL WOMEN SHOWCASE SPONSORSHIP OPPORTUNITIES



The **NETWORK OF ENTREPRENEURIAL WOMEN (NEW)** is a grassroots organization for entrepreneurially-minded women in the Metro Louisville area and beyond – for those just beginning the journey, those bumping along the road, and those who have crossed the finish line and want to keep going. Our mission is to enhance the entrepreneurial success of women through education, mentoring, support, networking and relationship building.

This special **10 YEAR ANNIVERSARY** showcase will spotlight the products and services of female founders and owners. The **7th ANNUAL ELGIN AWARD** will be presented to a local woman who has demonstrated significant entrepreneurial leadership. Attendees include organizations and individuals interested in supporting women-owned businesses, as well as angel investors.

- **LIVE AND IN PERSON (in compliance with all CDC guidelines)**
- **DJ Alli and EMCEE Jennifer Baileys**
- **DOOR PRIZES**
- **CASH BAR WITH SPECIALTY COCKTAIL**
- **FREE ATTENDANCE (registration required)**
- **CHARCUTERIE BOX / DRINK TICKET COMBO AVAILABLE FOR ADVANCE PURCHASE**

We invite you to join us on **JUNE 9, 2021** at the **MUHAMMAD ALI CENTER** from 6:00-8:00 pm as a sponsor of this unique event; levels and benefits are listed on the next page.



AVAILABLE SHOWCASE SPONSORSHIPS



PRESENTING SPONSOR \$2,500 (ONE)

- Naming rights: 10th Annual NEW Showcase Presented by _____
- Opportunity to address attendees (2 minutes)
- First right of refusal for 2022

COCKTAIL SPONSOR \$1,500 (ONE)

- Naming rights for specialty drink
- Bar signage (provided by sponsor)
- Option to provide company logo napkins, coasters or other drink-related promotional item(s)

CHAMPION SPONSOR \$1,000

- Company logo prominently displayed on electronic invitations (minimum of 1,000 impressions)
- Company logo prominently displayed on all printed materials
- Company logo prominently displayed on event screens
- Company signage (provided by sponsor) prominently displayed at the event in two areas

SUPPORTING SPONSOR \$500

- Company logo on all printed materials
- Company live link on the NEW website
- Recognition from the podium
- Company name with live link on all NEW social media prior to event (distribution 1,000+ per)
- List of attendees provided after the event, upon request

FRIEND OF NEW \$250

- Company logo displayed on event screens
- Company logo on event signage produced by NEW
- Opportunity to have a display table at the event
- Company signage (provided by sponsor) at the event

NOTE: Each sponsor level includes all of the benefits listed below that level (excluding benefits specific to Cocktail Sponsor). Contact QUINN HART: qhart@strothman.com or VERNÁ GOATLEY: verna.goatley@louisvilleky.gov for more information or to sponsor NEW's Showcase or visit nentw.com/2021-new-showcase.