

11th ANNUAL NETWORK OF ENTREPRENEURIAL WOMEN SHOWCASE SPONSORSHIP OPPORTUNITIES



The **NETWORK OF ENTREPRENEURIAL WOMEN (NEW)** is a grassroots organization for entrepreneurially-minded women in the Metro Louisville area and beyond – for those just beginning the journey, those bumping along the road, and those who have crossed the finish line and want to keep going. Our mission is to enhance the entrepreneurial success of women through education, mentoring, support, networking and relationship building.

The showcase will spotlight the products and services of female founders and owners. The **8th ANNUAL ELGIN AWARD** will be presented to a local woman who has demonstrated significant entrepreneurial leadership. Attendees include organizations and individuals interested in supporting women-owned businesses, as well as angel investors.

- **LIVE AND IN PERSON (in compliance with all CDC guidelines)**
- **DOOR PRIZES and PRIZE FOR BEST EXHIBITOR DECOR**
- **NEW THIS YEAR: FEATURED YOUTH ENTREPRENEURS**
- **CASH BAR WITH SPECIALTY COCKTAIL**
- **FREE ATTENDANCE (registration required)**

We invite you to join us on **JUNE 15, 2022** at the **MUHAMMAD ALI CENTER** from 6:00-8:30 pm as a sponsor of this unique event; levels and benefits are listed on the next page.



AVAILABLE SHOWCASE SPONSORSHIPS



PRESENTING SPONSOR \$2,500 (SOLD)

- Naming rights: 11th Annual NEW Showcase Presented by _____
- Opportunity to address attendees (2 minutes)
- First right of refusal for 2023

COCKTAIL SPONSOR / FOOD SPONSOR \$1,500 (ONE EACH)

- Naming rights for specialty drink
- Option to provide company logo napkins, coasters or other drink-related promotional item(s)

CHAMPION SPONSOR \$1,000

- Logo prominently displayed on electronic invitations (minimum of 1,000 impressions)
- Logo prominently displayed on all printed materials and event screen
- Pre-recorded 45 second sponsor promo video played during event

SUPPORTING SPONSOR \$500

- Company logo on all printed materials
- Company live link on the NEW website
- Recognition from the podium
- Company name with live link on all NEW social media prior to event (distribution 1,000+ per)
- List of attendees provided after the event, upon request

FRIEND OF NEW \$250

- Company logo displayed on event screens
- Company logo on event signage produced by NEW
- Opportunity to have a display table at the event

NOTE: Each sponsor level includes all of the benefits listed below that level (excluding benefits specific to Cocktail/Food Sponsors). Contact QUINN: qhart@dmlo.com or VERNÁ: verna.goatley@louisvilleky.gov for more information or to sponsor NEW's Showcase or visit nentw.com/2022-new-showcase.